September 10, 2012

Dear Student Leader:

As campaign season approaches, there are some important considerations we encourage you to keep in mind. Please remember the decisions you make now will reflect on your character and success, and will set the standards you will use later in life. Make choices consistent with how you want to be known and how you want to be remembered. Ultimately, winning is not just about being elected to a position; moreover, it is about how you conduct yourself in that process.

With this in mind, we encourage you to use good judgment consistent with your personal values. Remember that your academics come first. Your course work during the election will have bearing on your entire semester, so please prioritize accordingly. It is important that you remain committed to academic excellence and keep your reasons for attending UF in perspective. If you have trouble balancing your academics with the election, please seek help from an adviser.

Regardless of the outcome of this election, it is important that you remain grounded by ethical standards. If you witness or experience any ethically questionable behavior, please do not hesitate to report it to the Supervisor of Elections (elections@sg.ufl.edu) or the Dean of Student Office. This is especially true if you believe that there have been violations of the student code of conduct or the elections codes. It is important to our campus community that the candidates conduct themselves during the elections as they promise to in office. Running for office or participation in the campaign are both great and easy ways to get involved in Student Government and to further develop your leadership skills. These experiences will set the tone for future civic engagement. With this in mind, choose to run your campaign as a testament to your integrity and character – striving for excellence and being respectful.

Sincerely,

Dave Kratzer
Vice President for Student Affairs

TJ Villamil
Student Body President